

## **Pleasant Valley School 2007 Escrip/Grocery Card Campaign & Competition**

Dear Pleasant Valley Families:

Beginning this week, we are launching a dedicated campaign to invite every Pleasant Valley family to join and actively participate in our Escrip and community grocery store programs. Also, we have added a membership drive competition so the students and their teachers can have a little fun. (See attached for details.)

Participating in this program is absolutely free to each member. So with the support and dedication by all 325 Pleasant Valley families throughout the year this Escrip program could easily help raise funds **to support PV's new Academic Coaching Program.**

### **What is Escrip?**

Parents, teachers, friends and families register their credit, debit, atm and grocery club cards as supporters with Escrip and designate Pleasant Valley as their charity. Upon registering a percentage of all purchases made with Escrip merchants will be given back to PV.

Escrip is the fastest and easiest way to ensure that every purchase that a PV family or friend makes at a participating Escrip merchant during the year will result in an automatic percentage cash donation to PV. You don't even have to tell the merchant. Escrip keeps track of every purchase electronically and PV receives a check every month.

### **Who Can Join Escrip?**

Anybody can join because Escrip is a national program. Please encourage all friends and extended family members to join by going to [www.escrip.com](http://www.escrip.com) or mailing in a registration form. Just be sure they designate **Pleasant Valley ID #136915186** as their group. A listing of all merchants can be found at [escrip.com](http://escrip.com).

### **How to Join or Renew Escrip?**

New members can go to [www.escrip.com](http://www.escrip.com) to sign up directly. Online is the fastest and easiest way to activate or renew an account. If you do not have online access, please complete the attached form and mail it directly to Escrip or deliver to the office. Mailed registration forms take 6 to 8 weeks to process.

Current members are encouraged to go online [www.escrip.com](http://www.escrip.com) to renew Safeway Club Cards by 11/01/07 and add more credit/debit cards to your account. Safeway Cards need to be renewed annually. If you do not have online access, change/add forms are attached and can be mailed directly to Escrip or deliver to the office. Once again forms mailed take 6 to 8 weeks to process.

### **Non Escrip Grocery Club Cards**

Please see the [SUPPORT PV](#) page to see how to register/obtain grocery cards to benefit Pleasant Valley for Albertson's, Bell, United, and Ralph's.

### **Competition Forms**

Be sure to complete the attached [competition form](#) for **every new member** that you registered or **current member** that renewed/added/reviewed their account. Every point counts for this competition. Don't forget your friends and relatives during this competition!!!